



INVESTING IN EMERGING FUTURES
NEW PLAYERS NEW GAMES

WELCOMING METAMORPHOSIS

SOL GLOBAL FORUM Paris

May 19th, 20th and 21st 2014

At the International House of the Cité Universitaire
With the commitment of more than 400 people from around the world
Working language: English (simultaneous translation in French)



Sponsors



Partners



Domains and Key Speakers

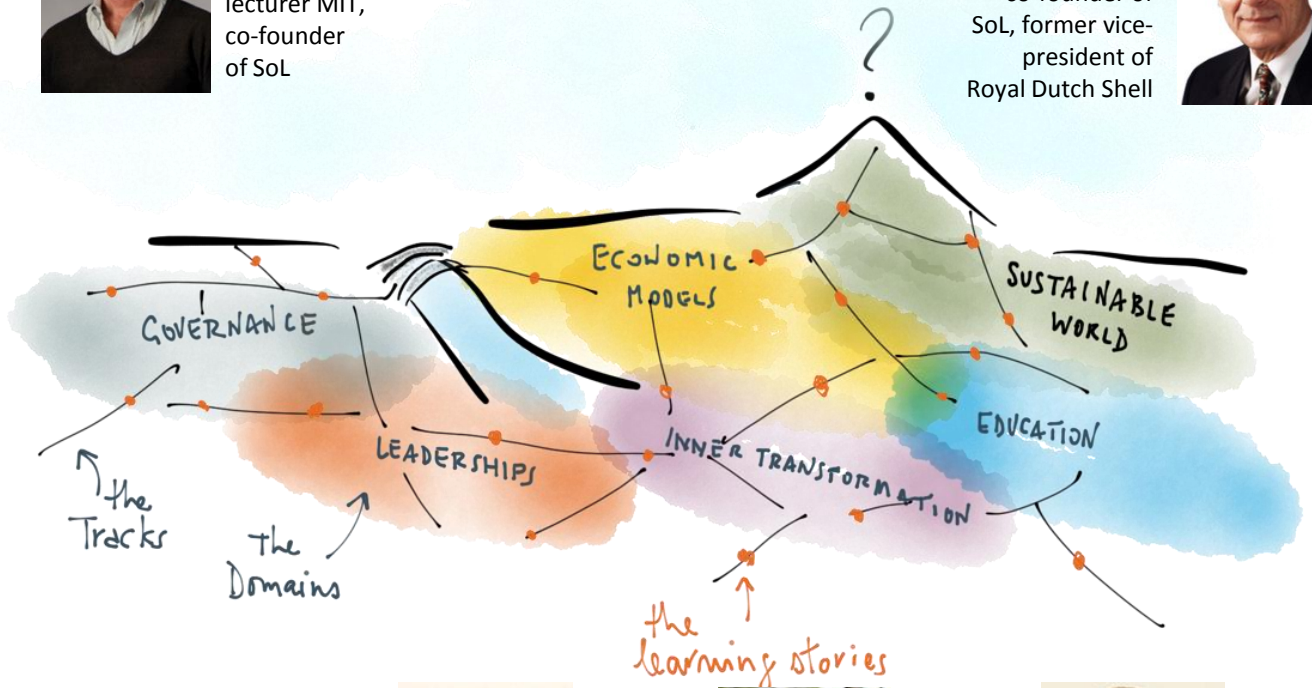
A unique learning journey inside an international community



Peter Senge,
senior
lecturer MIT,
co-founder
of SoL



Arie de Geus,
co-founder of
SoL, former vice-
president of
Royal Dutch Shell



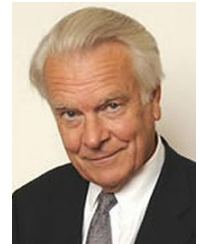
Adam Kahane,
Reos Partners,
Canada



Marie-Eve Marchand,
former associate
professor at Laval
University, Québec



Darcy Winslow,
senior advisor
for the Nike
Foundation,
senior lecturer
MIT



Lord David Owen, member
of the House of Lords,
former State Secretary of
Foreign Affairs



Reza
Photojournalist
Photography
for Humanity



Alain de Vulpian,
socio-anthropologist,
founder of COFREMA-
SOCIOVISION



Ani Dasgupta,
Director of Knowledge
and Learning, World
Bank, Washington

*And more
than 30
International
facilitators*

The Global Forum: 3 days: Practicing systems thinking to learn how to better inter-act

Why?

For many of our organizations, the challenge is no longer small adjustments but rather true transformation, metamorphosis.

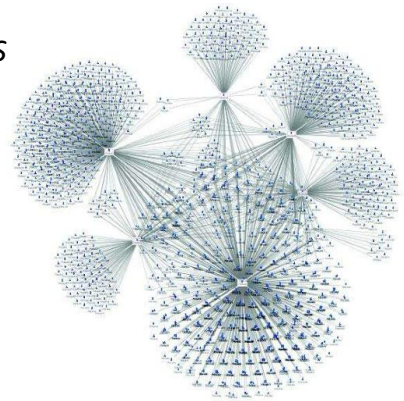
For who?

You are looking for innovation and inspiration for your business, your organization or association. Whether at the beginning of your project or already engaged, you want to share issues and experiences with other players from different backgrounds.

The Global Forum is a platform, open to hundreds of companies, institutions, and associations from around the world, to explore together their emerging futures.

KEY DOMAINS

- *New economic models*
- *Challenges for a sustainable world*
- *New Leadership*
- *Integral human approach to transformation*
- *New governance*
- *Education*



How?

- ✧ A team of 30 international **facilitators** specialised in collective intelligence and led by Pascal Gayet and Christopher Peterson, in order to maximize the experience and the participation of everyone
- ✧ A **BOTTOM UP** and **FIELD** approach starting with “astonishing stories” that can become “**learning stories**”
- ✧ Enlightening contributions from **keynote speakers** who will share their views of possible futures
- ✧ **Workshops** that help participants deepen key themes and domains and share stories about teamwork and related issues they face.
- ✧ Team sharing in “**base camps**” around the discoveries, ideas, and learnings collected during the forum journey – from the beginning to the projects Open Space
- ✧ An open invitation to outside guests and civil society to join us for a **World Cafe** to build desired futures together



...In order to raise awareness and facilitate the emergence of collective intelligence around participants' key issues and global concerns

Why you should come to get inspired at the SOL Global Forum

✓ The Forum addresses entrepreneurs, CEO, and leaders in HR, Marketing Directions, Business Development, Innovation, Quality, CSR,...

Your organization wants to take part in the transformation of its **eco-system** and to ignite the level of commitment that will inspire its people, teams, leaders, customers and communities. Stakeholders **from around the world** will gather at the SoL Global Forum to share the innovative ideas that allow for this kind of metamorphosis.

Your participation at the Forum will reinforce:

- ❖ your energy and the value of your projects: AGILITY AND FLEXIBILITY
- ❖ your ability to be open to unexpected ideas, good practices and the emergence of collective intelligence: CONNECTION WITH FIELD EXPERTS
- ❖ the position of your company as a key stakeholder in the entrepreneurial debate
- ❖ the communication of your vision of the transformation
- ❖ the participation of your colleagues in new international networks of change makers: a LONG TERM BENCHMARKING
- ❖ your experimentation with original working techniques that draw strengths from the international SOL network, at the heart of current issues: A NETWORK OF INNOVATIONS



The Global Forum will be a truly a “fountain of youth”, a source of renewal for you and your teams. Far from daily problems, you will be in friendly meetings, sharing, exploring... learning how to better work together

« What could we do to catalyze the on-going international metamorphosis and to help change agents take the right directions? »



J1- EXPLORING
numerous learning
stories from all the
world



J2- UNDERSTANDING
leverage points and
obstacles of the
transformation
inside organisations



J3- ACTING enrich
his own
transformation
project or helping
others' projects

1st Day, Monday May, 19th – A metamorphosis of civilisation

Experiencing complexity

Welcoming session and setting up of the base camps in team of 10 persons.

MORNING

1 – “Catalysts” propose pathways for a *transforming civilization* with Peter Senge, Arie de Geus, Alain de Vulpian, Ani Dasgupta

2a Learning Stories

2b Workshops on key domains (the East-the West, Learn and Lean, Learning process for beginners, Education through photography...)

AFTERNOON

3 - Reza : photography for humanity

4a Learning Stories

4b Workshops on key domains (the East-the West, Learn and Lean, Learning process for beginners, Education through photography...)

5 – Inner transformation to transform our organisations, with Marie-Eve Marchand

6 - The key learnings of the day with our corporate partners: Jean-Paul Bailly, Honorary Chairman LA POSTE, Senior officers at the SNCF...

7 - Collective creation and artistic event

2nd Day, Tuesday May, 20th - The metamorphosis under way

A Learning Journey New games, new players

MATIN

Lord David Owen – The Hubris syndrome, an obstacle to the transformation of organizations

1 – Transformation in companies and organisations

La Poste, SNCF, World Bank, Finish companies, Shell Oil, other corporate leaders... and with the Corporate Group in the CESE (*French State Economic, Social and Environmental Council*), and officers from the CCI-Paris-Idf (Chamber of Industry and Commerce of Paris)

1a : learning tables on transformation paths in organizations

AFTERNOON

2 – Peter Senge - Domains for action – The Necessary Revolution

2a – Workshops on key domains, co-created by people who shared stories and keynote speakers

- ✓ **New Governance** Lord Owen, Arie de Geus, A. de Vulpian, the World Bank.
- ✓ **Education and Youth** ESSEC, Ecole Centrale of Paris, Team Academy Finland, Holland, China
- ✓ **New Economic Models** Patrick Viveret, India, Colombia, Ashoka, French regions
- ✓ **A Sustainable Planet** Göran Carstedt, Riichiro Oda, Darcy Winslow
- ✓ **Learning Cities** « Living Cities »
- ✓ **Inner Transformation to transform the world** Marie-Eve Marchand
- ✓ **Global Leadership** Alain Gauthier, Kevin Johnson
- ✓ **Inner Transformation to transform the world** Marie-Eve Marchand

3 – World Café at the Paris Chamber de Commerce

4 – Cocktails DRINK & LEARN

3rd Day, Wednesday May, 21st - Tomorrow, shared projects

Let us dare and act

MORNING

1 - To react and manage complexity: tensions between *Power & Love*, Adam KAHANE

2 - Practical applications – civil society, public authority, companies

The World Bank, the UK Daedalus project, Indian inputs, and French examples of « territory pacts », the NGO Ashoka, and a European country presenting its 2020 strategic project (*TBC*)

AFTERNOON

3 - tomorrow's projects, practical application of the learning journey

3a Open Space



3b Pro-action café

4 - Guests of Honor: Pragmatists, Humanists and Entrepreneurs

Darcy WINSLOW : looking for innovation in the world, the role of women and the emerging countries...

5 - Conclusion : Your vision for the planet and for SoL in one sentence

Invitation for the next steps: More SOL GLOBAL FORUMS....

Heidi Sparkes Guber, Irène Dupoux Couturier and Jacques Chaize



Online registrations

www.solfrance.org/sol-global-forum/

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agnes.cabannes@solfrance.org



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THE 3 DAYS – May 19th, 20th and 21st 2014

- ❖ Firm Non-Member: €990 (without tax)
- ❖ SME, Firm Member: €700 (without tax)
- ❖ Independant, Non-Member: €850 (without tax)
- ❖ Independant, Member: €570 (without tax)

Subscription for 5 colleagues: –15%

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